

Speaker Biography



Annik Willems

Program Leader

Janssen

Annik joined Johnson & Johnson in 1997 and has built multiple years of experience in IT, project and program management and most recently digital solutions in resource limited settings. Her passion lies in researching and delivering innovative technology solutions to improve the quality of life of patients.

She joined the Global Public Health department to help fight the Ebola crisis in 2015 by being the industry lead for an IMI2 funded project called EBODAC (EBOLA Deployment, Acceptance and Compliance) with the aim of maximizing the impact of vaccination in a resource limited setting. Many of the community engagement strategies and digital tools that were developed during the EBODAC lifespan live beyond the program and are still being used in other vaccination studies and campaigns.

Annik is also the business owner of the Connect for Life™ technology platform within Johnson & Johnson, an open-source platform to engage patients in their patient journey and increase therapy compliance and facilitating health education.